

CALIFORNIA MEDICAL ASSOCIATION

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NOTICES AND REPORTS

Executive Committee Minutes

Tentative Draft: Minutes of the 228th Executive Committee Meeting, San Francisco, August 15, 1951.

The meeting was called to order by Chairman Lum in the offices of the Association at 5:30 p.m., Wednesday, August 15, 1951.

Roll Call:

Present were President MacLean, President-Elect Alesen, Council Chairman Shipman, Speaker Charnock and Auditing Committee Chairman Lum, Editor Wilbur and Secretary-Treasurer Daniels.

Present by invitation were Executive Secretary Hunton, Legal Counsel Hassard, A.M.A. President John W. Cline, A.M.A. Board of Trustees Chairman Dwight H. Murray, and Drs. Garnett Cheney of San Francisco, T. Eric Reynolds of Oakland and John Garthe of Vallejo, representing their respective county medical societies.

1. A.M.A. Interim Session—December 4-7, 1951:

Discussion was held on the advisability of a dinner being given for the A.M.A. House of Delegates when the interim A.M.A. session is held in Los Angeles next December 4 to 7. It was agreed that this should be a matter for local determination by the physicians of Los Angeles County.

2. Death of William Randolph Hearst:

On motion regularly made and seconded, it was voted to send a message of condolence to the family of William Randolph Hearst on the occasion of his death and to offer a floral piece at the funeral rites.

3. C.P.S. Fee Schedule Committee:

Discussion was held on the advisability of adding more members, representing medical specialties, to the C.P.S. Fee Schedule Committee. On motion duly made and seconded, it was voted to leave the composition of the committee at the present level of eight members, with the understanding that the

committee could call in any specialist representatives it deems needed.

Adjournment:

There being no further business to come before the meeting, it was adjourned.

DONALD D. LUM, M.D., *Chairman*

ALBERT C. DANIELS, M.D., *Secretary*

C. M. A. Public Relations

To carry out its new program of public relations, the California Medical Association has named Mr. Ed Clancy as Director of Public Relations. Mr. Clancy has served as field secretary of the Association for the past three years, prior to which time he was associated with the Association's public relations counsel.

Aiding Mr. Clancy in this important work will be Mr. Glenn W. Gillette, who for the past three years has served as executive secretary of the Fresno County Medical Society, and Mr. J. L. (Jerry) Pettis, recently assistant to the president of United Air Lines. Mr. Gillette will make his headquarters at the Association's San Francisco office and Mr. Pettis at the Los Angeles office, 417 South Hill Street.

This team of three experienced representatives has already developed a large amount of material for the assistance of county medical societies and their members. All three are on call at all times for the consideration and solution of public relations problems throughout the state. Their talents are expected to contribute materially to the public esteem of physicians and their societies.